



# **CANAVERAL BEACON**

**On the Web at**

**[www.Canaverallight.org](http://www.Canaverallight.org)**



**Volume 7 Issue 1**

**February 2017**

## **Mission Statement**

**To assist the 45th Space Wing in preserving, protecting, promoting, and interpreting the Cape Canaveral Lighthouse and its historical significance to the Florida Space Coast, State of Florida, and our Nation**

## **From the new President**

**Rocky Johnson**



Core Mission: I See the Light!

Dear Cape Canaveral Lighthouse Supporters:

What an exciting time it is in the Cape Canaveral Lighthouse timeline! Seeing all of the changes so rapidly occurring at Kennedy Space Center, Cape Canaveral Air Force Station and Port Canaveral, we are more than ever amazed at what our lighthouse has witnessed over its 149 years standing watch over the Cape.

We've also added renewed energy and ideas to our already outstanding Board, meaning that you can expect even greater accomplishments over the coming weeks, months and years. And this thinking brought me to the subject matter of this letter. With so many possibilities, how do we decide where to focus our efforts?

In order to answer this question for our Board, I needed to first answer it for myself, so I removed myself from interruptions and drove out to the lighthouse when no one else was there, and reflected upon the many great things we want to accomplish. I got out of my car and walked up to the lighthouse, and then sat down on the curb at the base of the lighthouse next to the door. The sun setting in the west cast a long lighthouse shaped shadow across the empty landscape. Sitting there I found the peace I was looking for. No one to interrupt me with questions about the lighthouse or its history. No one telling me stories about their history, or their love of lighthouses. No one to talk about the spirit of lighthouses and what that spirit says to us about ourselves.... And that's when I saw the light (forgive the pun, but it works!) Sitting there by myself reminded me of the one thing that really matters: Our Core Mission is to share the Cape Canaveral Lighthouse with PEOPLE.

As President of the Cape Canaveral Lighthouse Foundation, I want more than anything else to share our lighthouse with others. That's our mission. What I ask of each of you is this: Please visit our lighthouse. If you know anyone (and I do mean anyone) who has not experienced the magic of standing at the base of that tower and beacon, please invite them to do so. We will be more successful in achieving some of our goals than others, but we must not waiver or fail at sharing this treasure with those who would benefit by visiting it.

See you at the Lighthouse!

Rocky

## Getting the Word Out to our Community



**Pioneer Day.** The Sams House is officially registered in Brevard County's Environmentally Endangered Land Program. It is located at the north end of North Tropical Trail in the Pine Island Sanctuary. The Sixth Annual Pioneer Day at the Sams House and St. Luke's Episcopal Church was held on February 11th, 2017. It was a day filled with great fun and history, and of course, our Cape Canaveral Lighthouse Foundation was well represented. Thank you to our incredible volunteers who bring awareness and opportunities to visit the Cape Canaveral Lighthouse to our Community.

**At right** are this year's CCLF Pioneer Day volunteers. Carolyn Burby is our Volunteer Coordinator and is being assisted by Beverly Kasimier, and Bob & Bev Merrilees. As our former President, Bob has not let any dust settle as he continues to serve and support your Cape Canaveral Lighthouse.

**And WOW!** Notice those great looking shirts the volunteers are wearing! Thank you Carolyn Burby for designing and coordinating the purchase of these terrific shirts. CCLF volunteers wear them with pride and are easily identified within our community as the Go-To person for information about the lighthouse. If you want to become a volunteer, we want to hear from you. Visit [www.CanaveralLight.org](http://www.CanaveralLight.org) or email Carolyn at [Burby@cfl.rr.com](mailto:Burby@cfl.rr.com).



**At left**, Beverly Kasimier and Bev Merrilees are greeting curious visitors as they display various sale items from our Keeper's Closet. Many of these items were available to the families who participated in Pioneer Day.

And for those who couldn't attend, many of these items are still available at the Lighthouse where our new trailer houses a fully air-conditioned Keeper's Closet. More information on Touring the Lighthouse as well as the new Keeper's Closet is found on the following pages.

***What year will be the 150th Anniversary of Cape Canaveral Light?***



## New Public Relations and Outreach Effort



Getting the word out to our Community, let alone our Nation and the rest of the World, is a challenging task. Equal to that task is our newest member of the CCLF Board of Directors, R. Norman Moody! Most of you recognize Norm Moody as the reliable North Brevard watchdog reporter with over 20 years experience at Florida Today. Since retiring, Norm has graciously agreed to head a Public Relations and Community Outreach Committee focused on bringing information about our Lighthouse and the history that surrounds Cape Canaveral to our community. Stand-by for exciting new changes in our social media capabilities and messages. Thank you Norm and the several other members who have volunteered to help you.

## Spreading the Word on Tours

Look for our new ads in the Museums of Brevard brochure, the Official Cocoa Beach Visitor's Guide, and the Cocoa Beach Regional Chamber of Commerce, Convention and Visitor's Bureau website: [www.visitcocoa beach.com](http://www.visitcocoa beach.com)



**Historic  
CAPE CANAVERAL  
LIGHTHOUSE  
Tours**

**Just \$27 pp!**

**Friday or Saturday  
beginning at 8:30 am**

For reservations & information  
call **SunWard Tours** at  
**(321)453-3994** or visit  
**CanaveralLighthouse.com**

While any age can take the tour,  
you must be at least 48" to climb  
the lighthouse. Tour includes stops at  
the Sands Space History Center and  
two historic launch complexes on  
Cape Canaveral Air Force Station.

Admission to the Exploration Tower  
at Port Canaveral is also included!

*Cost is subject to change without notice.*



## The Lighthouse Trailer Success

For a long time, the Keeper's Closet Volunteers have dreamed about a clean, comfortable, safe area for our gift shop. When the Sun Ward Tours began, we moved our operation from the Cape Café to the base of the lighthouse. Sales were much improved but the conditions were still not the most efficient and safe for our merchandise. In July 2016, the Air Force approved the placement of a single-wide trailer at the lighthouse to house our gift shop, to provide a space to better display our Brick Project information, and to include a break-room for our docents. We explored various options and settled on the PacVan Company. We leased the trailer for one year and it was delivered November 1. A GoFundMe campaign netted us \$2,275 and the Florida Lighthouse Association approved a \$6,000 grant, both of which covered the cost of the trailer for 1-year. It took a while to get the electricity hooked up, but we now have air conditioning and heat. We are optimistic that our gift shop sales will sustain the future rental cost of the trailer. The Air Force has been very helpful in navigating the requirements for placing a trailer at the lighthouse and we sincerely appreciate the assistance and personal attention of Dr. Sonny Witt to this project...and a big **THANK YOU** to Florida Lighthouse Association and all of the GoFundMe donors!



At left, the trailer on delivery day...you probably recognize this from our last Beacon newsletter. But look **below** to see how far we have progressed...in the shadow of the lighthouse with ADA ramps and power!



Displaying our merchandise!



Genuine Cape Canaveral Lighthouse Memorabilia are also available at Exploration Tower in Port Canaveral...where the Cape Canaveral Lighthouse Diorama is on display, and where the Sun Ward Tours begin!

**Keep the Light Shining!**

*Welcome to our newest Lighthouse Keepers, Jim and Karen Munster*



**MEMBERSHIP APPLICATION**

**New Member\*\***      **Renewal**

Join or renew today on our website [www.CanaveralLight.org](http://www.CanaveralLight.org) and pay by Pay Pal on line, or complete the following form and mail with your check to CCLF, P.O. Box 1978, Cape Canaveral, FL 32920.

Names \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail address: \_\_\_\_\_ Willing to Volunteer?    Yes    No

Please circle category of membership below:

**ANNUAL MEMBERSHIPS**

- Assistant Lighthouse Keeper (Individual)    \$ 35
- Lighthouse Keeper (Family)                    \$ 50
- Head Lighthouse Keeper                         \$100

**LIFE MEMBERSHIPS**

- Life Membership (Single)                        \$1,000
- Life Membership (Family-2 member)        \$1,500

For additional information please contact:

Yvonne Thornton

CCLF Membership & Speakers Bureau

(321) 267-5208

**\*\*New Members, please let me know your names & Membership Category, so I may list correctly in upcoming Newsletter *Canaveral Beacon*.**



The Mission of the Florida Lighthouse Association is to protect, preserve, restore, and defend Florida's Lighthouse towers, along with their material culture, buildings, artifacts, and records to assure that the magic of Florida's lighthouses and lighthouse keepers will be available for the enjoyment and understanding of future generations.

Members receive the following benefits:

You are actively working to preserve an important part of Florida history.

Receive FLASH, the FLA newsletter published three times annually.

Receive up-to-the-minute news via e-newsletter.

Priority invitations to FLA Educational Meetings, vents and Lighthouse Tours.

Free admission to 6 Florida lighthouses: St. Augustine, Ponce Inlet, Jupiter Inlet, Crooked River, Cape St. George and Pensacola.

Voting Privileges.

**Much of the grant money awarded to Florida Lighthouse organizations comes from the sale of Florida Lighthouse car tags. Please consider this specialty tag when you renew**

Check us out at [www.floridalighthouses.org](http://www.floridalighthouses.org)



**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY 410 ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.**

## Upcoming Lighthouse Events

**April 1st, 2017—Saturday, the 4th Annual Cape Canaveral Founder's Day will be held at Manatee Sanctuary Park in Cape Canaveral.**

**April 28th, 2017—Friday, the Cape Canaveral Lighthouse Foundation will be participating in the Cocoa Beach Regional Chamber of Commerce hosted 13th Annual Fiesta Brevard at Cocoa Village Riverfront Park. For more information visit : [cocoabeachchamber.com/event-seminar/fiesta-brevard](http://cocoabeachchamber.com/event-seminar/fiesta-brevard)**



**Our Fiesta Brevard Committee** is being Chaired by Emma Richard with Jeanna Merrifield and Linda Webster volunteering their support! Thank you, Emma, Jeanna and Linda! Always room for more Volunteers! And a special thanks to Wild Ocean Seafood Market for generously donating the entry fee for CCLF to participate...WOW!

**May 4th, 2017—Saturday, at 4:00pm, the Florida Lighthouse Association (FLA) Spring Meeting will be held at Boca Grande Lighthouse. For information and to register go to [www.floralighthouses.org](http://www.floralighthouses.org)**

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### A Special Thank You

**On behalf of all our members, the Officers and Directors of the Cape Canaveral Lighthouse Foundation wish to extend our sincere appreciation to Florida State Representative Tom Goodson and Florida State Senator Dorothy Hukill for their generous contributions to our Lighthouse Foundation. Thank you!**

### 2017 Board of Directors

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